

Sundance® Spas

FOR IMMEDIATE RELEASE

CONTACT: Anthony Pasquarelli (909) 606-7733
anthony.pasquarelli@sundancespas.com



SUNDANCE SPAS TAKES MAXXUS™ TO THE NEXT LEVEL

Top-of-the-Line Jets, Seating, and Water Features Create the Ultimate Spa Experience

CHINO, Calif. — The Maxxus spa is the flagship model of Sundance Spas, Inc., the manufacturer of the world’s most well-designed spas. The Maxxus spa, which seats six to seven people, offers a sleek new design and superb engineering with 55 jets, various jet options, and enhanced water and lighting features for the ultimate hydrotherapy experience.

“With the largest dimensions, the deepest seating, and the most powerful jet pumps, the Maxxus is the perfect combination of ergonomics, styling and comfort,” said Erica Moir, vice president of product development, design and marketing at Sundance Spas. “Our enhancements allow for countless massage variations – from relaxing to invigorating – making hydrotherapy more enjoyable for the spa user as they customize their spa experience.”

The Maxxus spa enables users to unwind and enjoy the benefits of hydrotherapy – heat, water, massage and buoyancy – on a daily basis. Customization features of the Maxxus spa include:

Jet Therapy:

Four types of jets, including pressure point, whirlpool, therapy and relaxation, can be adjusted by jet direction and volume to provide a precise and invigorating massage. In addition, nine foot jets provide reflexology massage that focuses on the feet to free nerve pathways and provide massage benefits felt throughout the entire body. Neck-massaging Euro jets are a new enhancement for the Maxxus spa to release tension in the upper back and shoulders.

Special Seating: The Accu-Ssage™ Therapy Seat features adjustable strength hydro-massage for neck, wrists, legs and feet. The lounge seat in the Maxxus spa, similar to a reclining chair, helps users maintain even weight distribution and correct posture when surrounded by jet-driven water. This allows users to remain seated without floating to experience jet action in accurate pressure point areas. Palm jets pinpoint sensitive nerves and muscles in the hands and wrists, and can help alleviate the pain of carpal tunnel syndrome.

Water Features: An industry first – the dual AquaTerrace™ waterfall with adjustable water stream and lighting– can be run continuously without turning on the Maxxus spa to enhance the feeling of leisure whether a user is in the spa or not.

Lighting Options: The customizable chromatherapy benefits of LED lighting allow a user to match their desired mood with one of six colors that creates different ambiance effects.

First introduced in 1999, the new Maxxus spa is a well-designed retreat for a backyard landscape, inviting spa users to enjoy all the best elements of an outdoor spa experience and the ultimate in hydrotherapy. Aromatherapy and additional color and cabinetry options allow the spa user to further personalize the Maxxus spa for ultimate enjoyment of a complete spa experience.

About Sundance Spas, Inc.

For more than 28 years, Sundance Spas has perfected the spa experience. Sundance Spas is devoted to improving health and lifestyles through its hydrotherapy benefits, including stress relief, health restoration and the creation of an environment for balanced living. A subsidiary of Jacuzzi Brands Corp., Sundance Spas, Inc. manufactures portable and in-ground hot tubs, including a complete line of accessories, available through 750 specialty retail locations in more than 60 countries worldwide. For more information, please call 909-606-7733 or visit www.sundancespas.com

###

Sundance Spas, Maxxus Spa, Accu-Ssage, and AquaTerrace are trademarks of Sundance Spas, Inc. All rights are reserved.