

Sundance® Spas

FOR IMMEDIATE RELEASE

CONTACT: Anthony Pasquarelli (909) 606-7733
anthony.pasquarelli@sundancespas.com
Lindy Neubauer (909) 606.7733
lindy.neubauer@sundancespas.com

SUNDANCE SPAS CAMEO™ MODEL NAMED A CONSUMERS DIGEST “BEST BUY” FOR SECOND TIME

CHINO, Calif. – After a detailed review process, *Consumers Digest* magazine named the Sundance® Cameo™ hot tub model a “Best Buy” in the premium spa class. The results and analysis of the product category were published in the April 2007 issue.

This marks the second time that the magazine has recognized Sundance’s top-selling Cameo™ model. The first recognition came 15 years ago in 1992. The magazine assigns its Consumers Digest Best Buy rating based on a number of performance criteria. With a nationwide readership, *Consumers Digest* magazine provides buyers with informative product reviews emphasizing performance, styling, convenience, safety and value.

The Sundance® Cameo™ model is an elite hot tub. Out of the hundreds of models produced throughout the industry, only eight spas were selected by *Consumers Digest* magazine for this honor. Selection was based on the quality of the shell and cabinetry materials, number and type of jets, configuration of seats, jet systems and warranty.

“The Consumers Digest Best Buy distinction allows spa shoppers to make their purchase decision with added confidence,” notes Sundance Spas President & CEO Jonathan Clark. “The Cameo™ spa is an exceptionally well designed and well built product that homeowners continue to find extremely appealing because of its signature styling and high-end hydrotherapeutic benefits.”

The Cameo spa includes 39 luxurious jets for soothing relief and invigoration, seating for up to six, a tranquil AquaTerrace™ waterfall and powerful SunSound™ stereo system, complete with docking station made for iPod® brand media devices.

About Sundance Spas, Inc.

For more than 28 years, Sundance Spas, Inc. has perfected the spa experience. Sundance Spas, Inc. is devoted to improving health and lifestyles through its hydrotherapy benefits, including stress relief, health restoration and the creation of an environment for balanced living. A subsidiary of Jacuzzi Brands Corp., Sundance Spas, Inc. offers portable and in-ground hot tubs, including a complete line of accessories, available through 750 specialty retail locations in more than 60 countries worldwide. For more information, please call 909-606-7733 or visit www.sundancespas.com.

###

Sundance® is a registered trademark of Sundance Spas, Inc. Cameo, AquaTerrace and SunSound are trademarks of Sundance Spas, Inc. All rights are reserved. iPod is a registered trademark of Apple Inc. Consumers Digest is a trademark of Consumers Digest Communications, LLC. Used under license.