

Sundance® Spas

FOR IMMEDIATE RELEASE

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FEATURE-PACKED SPAS DESIGNED TO DAZZLE BACKYARDS

*Sundance® 780 Series Re-Launched for 2007
with Audio and Visual Upgrades that Add Pizzazz*

CHINO, Calif. — Sundance Spas, the world's largest manufacturer of acrylic hot tubs, launches its redesigned 780 Series packed with audio and visual features built to soothe the body and impress the neighbors. The four new models in the 780 Series embody not only the latest advances in hot tub hydrotherapy but also value-added amenities both inside and outside the bubbling water.

Synchronized Lighting and Water Features Galore

The 780 Series SunRay™ synchronized lighting brings the spa alive in the evening. A striking array of tasteful, low voltage LED lighting bathes the hot tub both inside and out with thousands of color choices. Embedded illumination around top side controls and optional exterior lighting at the front corners seduces the eyes.

A new AquaSheer™ water feature boasts a distinctive basin design allowing users to create their own tranquility water garden. Backlit for added impact, water spills over the bowl's edge for a calming effect supplied by the soothing sounds of nature.

Added Wow Factor

Amenities large and small are packed throughout select models. A new SunSurround™ stereo system powers four marine-grade speakers and a booming subwoofer is buried deep in the cabinetry for tunes that seem to resonate through the water. Top-side remote controls with a back-lit display lets spa users command the stereo. And for MP3 enthusiasts, a dedicated jack allows quick connections to their play lists.

For those who want to know their water temperature before going outdoors, Sundance eliminates the guess work with an optional spa status indicator that works from inside the home, up to 300 feet away. It's a great amenity especially for those in cold climates!

Four Models Added to 780 Series

For 2007, Sundance introduces the Camden™, Certa™, Chelsea™ and Hamilton™ spas to the mid-priced 780 line. They join the Solo™ and Metro™ spas for a complete series with six models in all. Petite patios are perfect for the single-person Solo™ model. Large enough to host a party, the Hamilton™ spa includes seating for six with hydrotherapy provided by 41 relaxing jets. Everyone in the family can have their own seat: a lounge, Accu-Ssage™ Therapy Seat and even a side-by-side cuddling seat.

“Before we started concepts for this line, we sat down and talked to homeowners from all over the country to find out what they were looking for in a hot tub,” notes Director of Marketing William Smelley. “Out of this consumer research, our product development team created a whole new 780 Series equipping these spas with the entertainment and performance features most desired.” The results speak for themselves.

About Sundance Spas, Inc.

For more than 28 years, Sundance Spas has perfected the spa experience. Sundance Spas is devoted to improving health and lifestyles through its hydrotherapy benefits, including stress relief, health restoration and the creation of an environment for balanced living. A subsidiary of Jacuzzi Brands Corp., Sundance Spas, Inc. manufactures portable and in-ground hot tubs, including a complete line of accessories, available through 750 specialty retail locations in more than 60 countries worldwide. For more information, please call 909-606-7733 or visit www.sundancespas.com.

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